

welcome to  
**LUVERNE**

*Tollefson Publishing 2017 Guide to Luverne*



*"Sunrise on the Blue Mounds"*  
Blue Mounds State Park, Luverne  
Photo by Debbie Kippen



**LU****verne**  
*Love the life!*

# Love the opportunities

There's a reason why our community is always bustling. The people of Luverne support local businesses – old and new – and our city offers a variety of benefits and incentives to commercial interests. We make the success of *your* business *our* business.

## The City of Luverne's Incentives for Business:

- Tax Abatement
- Tax Increment Financing
- Gap Financing/Building Financing
- Energy Efficient Incentives
- Job Creation Credits
- Commercial Demolition Grants
- Discounted Residential Lots
- Revolving Loan Fund
- Professional Business Consultation
- Webcasts for Entrepreneurs
- Technical Assistance
- Employee Relocation Assistance
- Industrial Park Land Available

With beautiful parks, an outstanding public school system and lots of entertainment and event options, Luverne is a great place to live and work. **In Luverne, you'll love the opportunities!**

**Luverne**

MINNESOTA

*Love the life!*

FOR MORE INFORMATION  
PLEASE CONTACT:

**Holly J. Sammons**  
Economic Development Director  
507.449.5033  
hsammons@cityofluverne.org

# build your



# here.

Find everything you need to build your dream in Luverne, Minnesota — a charming city with a proud past and a promising future.

## CHECK OUT WHAT LUVERNE HAS TO OFFER!

### Outdoor fun?

- ✓ 12 Parks
- ✓ Blue Mounds State Park
- ✓ Bike Trails

### Education?

- ✓ Outstanding schools
- ✓ Big Dollars for Scholars Endowment
- ✓ Minnesota West Community & Technical College

### Lifestyle?

- ✓ Unique shops and restaurants
- ✓ Culture rich with history and arts
- ✓ Charming downtown

### Healthcare?

- ✓ Hospital
- ✓ MN Veterans Home

### Incentives?

- ✓ Low property taxes
- ✓ Discounts available on some lots \*

There's lots to love in Luverne.

Find a perfect spot to build your new home. See maps, pricing and incentives at [www.CityOfLuverne.org](http://www.CityOfLuverne.org). 507.449.5033

**Luverne**  
MINNESOTA  
*Love the life!*

\*Some restrictions apply.



- Visitor Guides
- Maps
- Custom Tours
- Community Events

**Luverne**  
Area Chamber & CVB

At the Rock County Courthouse Square  
213 East Luverne Street, Luverne, MN 56156

Phone/Fax: 507.283.4061  
luvernechamber.com

888.283.4061  
luvernechamber@co.rock.mn.us

**m** EXPLORE  
MINNESOTA



## ***Celebrating 150 years of a proud past and promising future***

**I**t is our pleasure to welcome you to Luverne, the Gateway to Minnesota.

A city of nearly 5,000 progressive citizens, the area boasts superior schools, a robust economy, clean water, fresh air, safe neighborhoods, excellent medical care, convenient transportation services and a contagious community spirit.

Luverne offers many benefits that make it an attractive place to live — parks, culture, arts, entertainment, sports

and recreation. We are a community of families deeply rooted in values and an undying commitment to building a city we can all be proud of.

**In 2017 we will observe our 150th anniversary, and we'll mark the landmark year with community events that feature a celebration of our past accomplishments.**

We are excited about Luverne — both its past and its future, and we welcome you to discover the excitement and enjoy it for yourself.

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## **ON THE COVER**

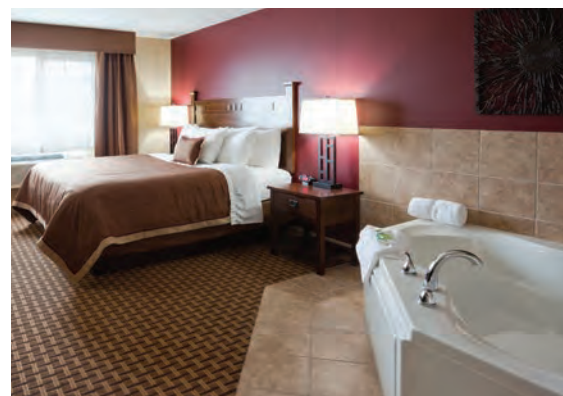
“Sunrise on the Blue Mounds” was photographed by Debbie Kippen, Blaine, who waited for just the right pre-dawn moment to capture these exquisite colors of the morning sky atop the Blue Mounds State Park.

The image was selected by Rock County Star Herald staff as the winner of a photo contest sponsored to find fresh, new art for the 2017 Welcome to Luverne magazine cover.





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EVERY GUEST ~ EVERY TIME™



**T**his beautiful wooded park serves as a scenic welcome to travelers entering Luverne from the east. Nestled along the Rock River, it offers several well-maintained playgrounds, a shelterhouse, ball diamonds, volleyball courts, horseshoe pits and much more. To get there, travel east on Main Street over the river and enter the park on the south side of the road.

The city of Luverne also offers fully equipped pocket parks throughout the city, giving residential neighborhoods quick access to outdoor recreation near their homes.

There are 11 pocket parks scattered strategically in neighborhoods all over Luverne. See the city map on pages 38 and 39 for a small retreat near you.



# *Luverne City Parks* have a great time!

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150 years

LUVERNE, MINNESOTA

1868

*Love the life!*

2017

## CELEBRATIONS

### JULY 15

10am - Luverne's 150th Parade

5:30pm - Party at the Park

10:30pm - 150th Fireworks

## Live at the Palace Theatre LUVERNE'S USO SHOW

Join internationally acclaimed Bob Hope impersonator Bill Johnson and the Fulda Big Band, as they bring the theatre to life with our first locally produced USO show!

**AUGUST 26 • 7:30PM**

**AUGUST 27 • 2:00PM**

**Tickets available starting July 10  
at the Palace Box Office • 507-283-4339**





welcome to

# Blue Mounds State Park

explore a little!

**B**lue Mounds State Park is one of the largest prairie parks in Minnesota. The park office and main campground entrance is four miles north of Luverne on Highway 75. The phone number is 507-283-6050 for reservations and information.

The park's approximately 1,500 acres of prairie and grassland preserves a wide array of rare and common plants and wildlife. A bison herd grazes peacefully on a portion of this prairie.

Most of the park's prairie sits atop a massive outcrop of rock known as Sioux quartzite. The rock outcrop slopes gently up from the surrounding countryside but terminates abruptly in a spectacular cliff line. The cliff, one and one-half miles long and at some points 90 feet in height, provides a panoramic view of the countryside and is also used by a number of rock climbers from throughout the Midwest.

Miles of hiking and cross country skiing trails take you along the cliffs, around the park's upper lake, into the oak woods, and through the prairie.

Blue Mounds offers you the opportunity to see, hear and feel Minnesota's prairie environment firsthand. Here you can experience tall

grasses and colorful wildflowers swaying in the wind or witness the power and color of a summer prairie thunderstorm rolling in from the west.

The mystery of the Blue Mounds is not restricted to the cliffs. At the Blue Mounds' southern end is a 1,250-foot-long line of rocks aligned in an east-west direction. Who built it and why is unknown. It is known that on the first day of spring and fall the sunrise and sunset are lined up on this stone alignment. Visitors can hike to the alignment to ponder the well-marked sunrises of spring and fall.

Blue Mounds State Park features 73 semi-modern campsites, 40 with electrical hookups. There are also a primitive camping area that includes two teepee campsites. There are 13 miles of hiking trails and opportunities for all levels climbing challenges.

Throughout the summer season the park naturalist provides a variety of programs both at the park amphitheater area and the interpretive center located at the south end of the park.







# Luverne Area Aquatics & Fitness make a splash!

The Luverne Area Aquatics and Fitness Center provides the community with a state-of-the-art recreation facility. The center is open seven days a week and can be rented for special events by reservation.

The pool area boasts an Olympic-size pool with a large wading area and special equipment to make swimming a fun activity for the entire family.

During the summer months the large glass panels can be opened to allow swimmers to go outside and enjoy the sunshine or remain inside out of the sun.

A hot tub that seats 10 to 12 people is also located adjacent to the pool area.

The fitness area of the center includes weight rooms with a variety of recently updated apparatus and free weights; a cardio fitness room houses treadmills, stationary bikes and elliptical machines.

In addition to the equipment, fitness personnel can set up individual programs for participants. This year-round facility is one of the premier facilities for a community of this size. You are encouraged to join the pool and fitness center on an annual, monthly, or daily basis.

Call 449-5036 for membership and schedule information.

## LU<sup>verne</sup> Area Aquatics & Fitness

*Love the life!*

802 North Blue Mound Ave. • Luverne, MN 56156 • 507-449-5036

### AN INDOOR MULTI-USE RECREATIONAL FACILITY

- Olympic pool with:
  - 1 meter diving board
  - Dual plunge slide
  - Frog slide
  - Duck slide
- Wading Pool
- Spa
- Observation Room
- Locker Rooms
- Tanning
- 2 Weight Rooms
- Fitness Center
- Aerobic classes
- Swimming lessons
- Lap swim
- Senior swim
- Open swim
- Senior weight training
- Memberships or daily fees

• **COUPON** •

Family Pass for the Pool  
Admission for Open Swim  
**UP to 6 Members**

• **COUPON** •

1 Free Admission  
to Fitness Center  
**MUST BE 14 YEARS OLD**

**Call for current  
schedules and fees  
507-449-5036**

[www.cityofluverne.org](http://www.cityofluverne.org)  
**Click on Pool &  
Fitness Center**

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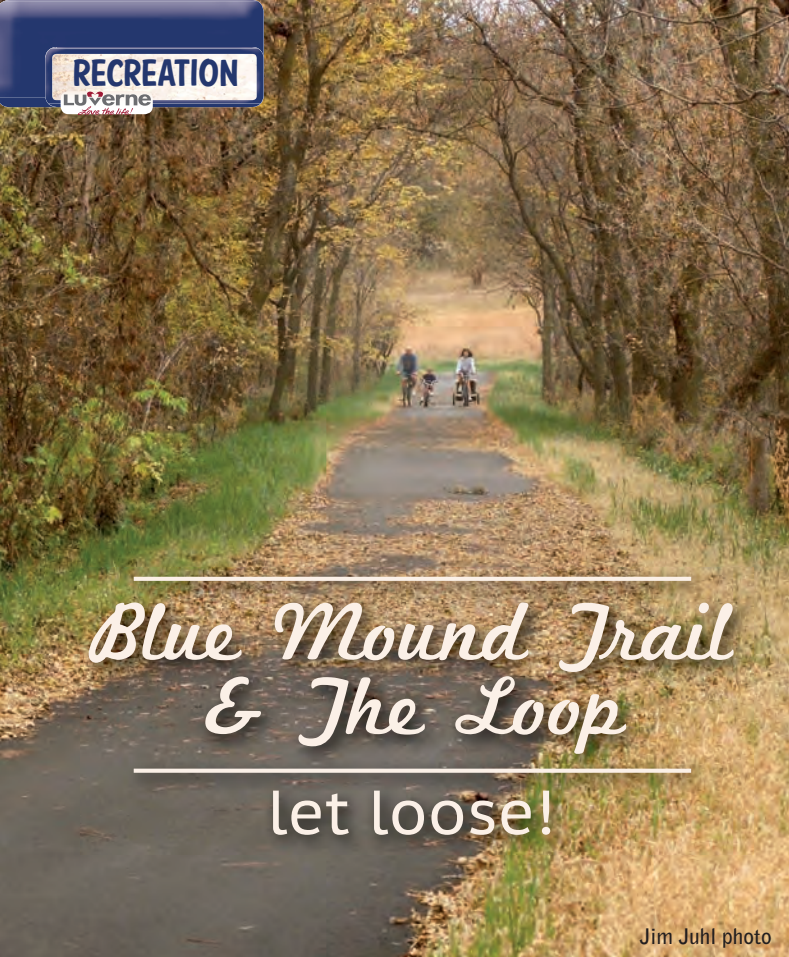


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507-283-9111



## Blue Mound Trail & The Loop

let loose!

Jim Juhl photo

The Blue Mound Trail, a multi-purpose bike and pedestrian trail, was completed in 2003. The six-mile path officially starts at the corner of Blue Mound Avenue and Main Street and connects Luverne with the Blue Mounds State Park. It features open scenery, tree-lined shade and a beautiful view of the Blue Mounds cliff line. It allows access to bicyclers to enjoy all the park has to offer.



Jim Juhl photo

Phase 1 of the Luverne Loop has been completed on an additional seven miles of trail around the outskirts of the city. By connecting to the Blue Mound Trail, the Luverne Loop will provide residents and visitors of all ages with a safe, natural place for healthy recreation and transportation that connects areas of interest throughout Luverne and Rock County.



welcome to  
LuVerne Drive-In  
enjoy the show



The Luverne Drive-In draws movie enthusiasts to Luverne from the entire tri-state area.

The drive-in is operated by the Glen Burmeister family who put up a new two-story concession stand and a new ticket building.

The screen was repainted and trees were planted to surround the theater that will hold 300 to 350 vehicles.

The theater broadcasts its sound through regular car radios via an antenna located on top of the concession stand so there will be no more separate speakers necessary. The opening of the drive-in marked the rebirth of a Luverne business that has its roots back in the 1950s when it was first built.

to  
 Theatre  
 how!



The original drive-in was built by Kenneth and Maude Sargent. The buildings were constructed atop an underground circuit system of 8,000 feet of wires that were stretched throughout the theater to link autos with sound and picture. The first movies had an admission price of 60 cents with children under 12 admitted free.

Burmeister appreciates the fact that he had a place to go in the form of a drive-in theater during his high school days, and he wants to give movie fans of all ages the chance to live the experience only an outdoor facility can provide. With the opening of the drive-in, Luverne is the only community within 90 miles that has such a facility. Call 283-0007 for a schedule of show times.

MOVIES NIGHTLY



Verne

Drive-In Theatre

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Check out our website for more information  
[www.vernedriveintheater.com](http://www.vernedriveintheater.com)  
 and our facebook page  
[www.facebook.com/VerneDriveIn](http://www.facebook.com/VerneDriveIn)



- Pop
- Popcorn
- Hotdogs

- Pizza
- Ice Cream
- Smoothies

- Nachos
- Cheeseballs
- and Other Fried Foods



# Luverne Country Club

fore!

## Enjoy a Round of Golf at the LUVERNE COUNTRY CLUB

located east of Luverne  
Take Hwy. 16 east to County Road 9,  
then south, turn on first left.  
Clubhouse is located on right hand side.



[www.luvernecountryclub.com](http://www.luvernecountryclub.com)



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tri-state area

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WELCOME**



The semi-private golf course is one of the most spectacular nine-hole courses in the region.

Beautiful trees, sand and water make Luverne Country Club a delightful challenge to any golfer. The course was founded in 1939 and was designed by Joel Goldstrand.

The club is located two miles east and one mile south of Luverne. Visitors are welcome.

For green fees and hours of operation, see [www.luvernecountryclub.com](http://www.luvernecountryclub.com) or contact [golfcc@yahoo.com](mailto:golfcc@yahoo.com)

Motor carts are available for rent in the clubhouse.

The course is closed after 10 a.m. on Tuesdays and Wednesdays for league play. Our driving range is open daily to the public.

Luverne Country Club offers many different membership packages and leagues to golfers of any skill level and ability. Luverne Country Club also has tournaments that are open to the public. Call 507-283-4383 for tee times or directions.

# Blue Mound Ice Arena

goal!

## Luverne Hockey Association

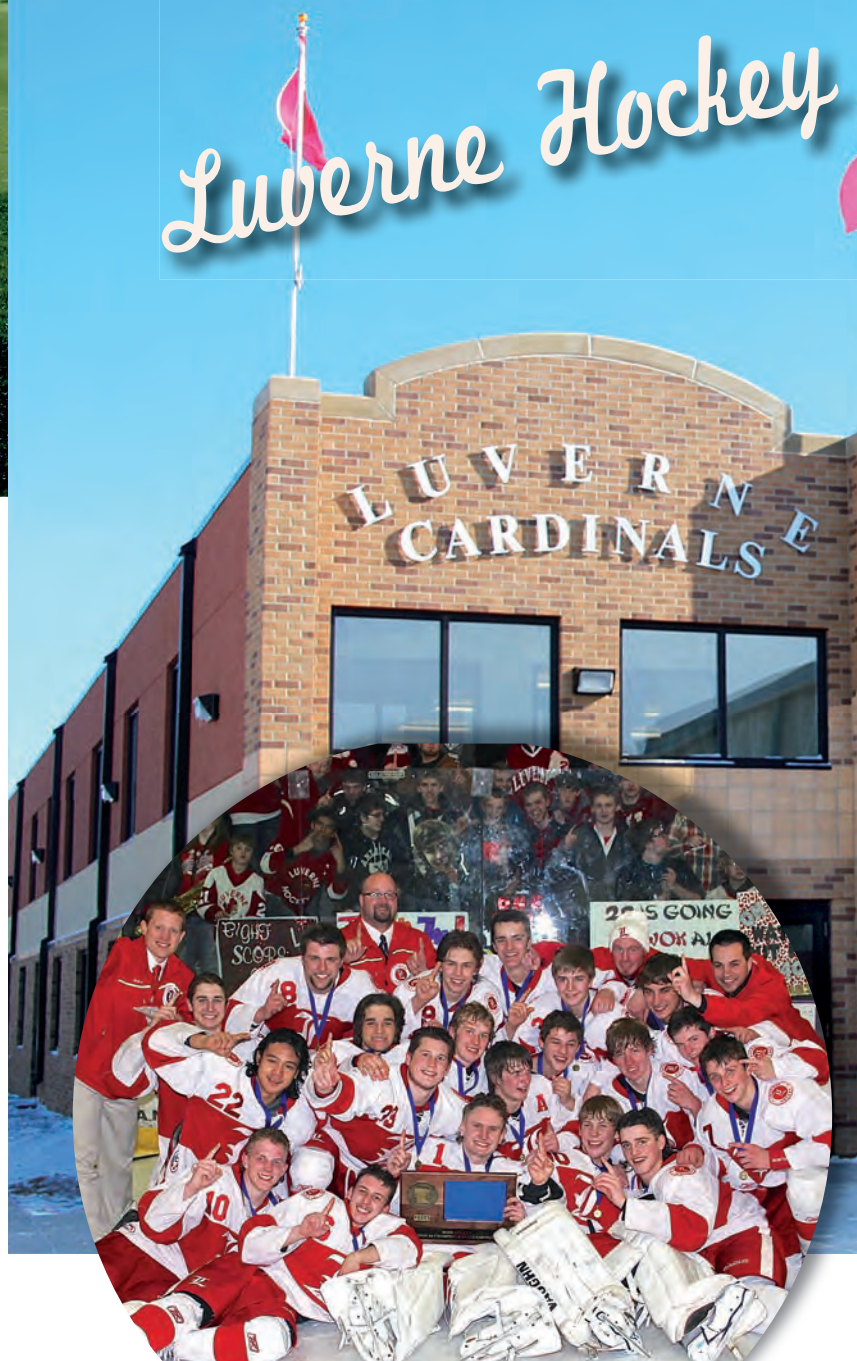
The Blue Mound Ice Arena is used year-round by local hockey and figure skating clubs and teams from around the area, in addition to the public.

The building is a source of pride in the community and is ranked as one of the finest ice facilities in the area. The Luverne Hockey Association has taken responsibility for the upkeep and maintenance of the building and has continually improved the arena with bleachers, heating, locker rooms, concessions and a variety of other improvements.

A two-story 112-by-32-foot addition in 2013 expanded space in the entry and concession areas and added two handicap-accessible restrooms. Also, a new hockey dryland training room allows for off-ice workouts for stick handling, plyometrics and cardiovascular work.

The building can be rented for other uses throughout the year and is often used for special events in the community. During the winter season we encourage visitors to call the arena for open skating times.

The Blue Mound Ice Arena can be reached at 449-9138 or visit [luvernehockey.org](http://luvernehockey.org).



Luverne High School made an appearance in the state hockey championships in 2013.

### Blue Mound Ice Arena Luverne Hockey Association 601 W. Hatting, Luverne, MN • 449-9138

#### ARENA ACTIVITIES

- Hockey
- Ice Shows
- Public Skating
- Figure Skating Lessons
- Hockey Fundamental Classes

Ice Sheet: 85' x 200'  
 Seating Capacity: 500  
 Hourly Rental Available

Building available for off-season rental during summer months



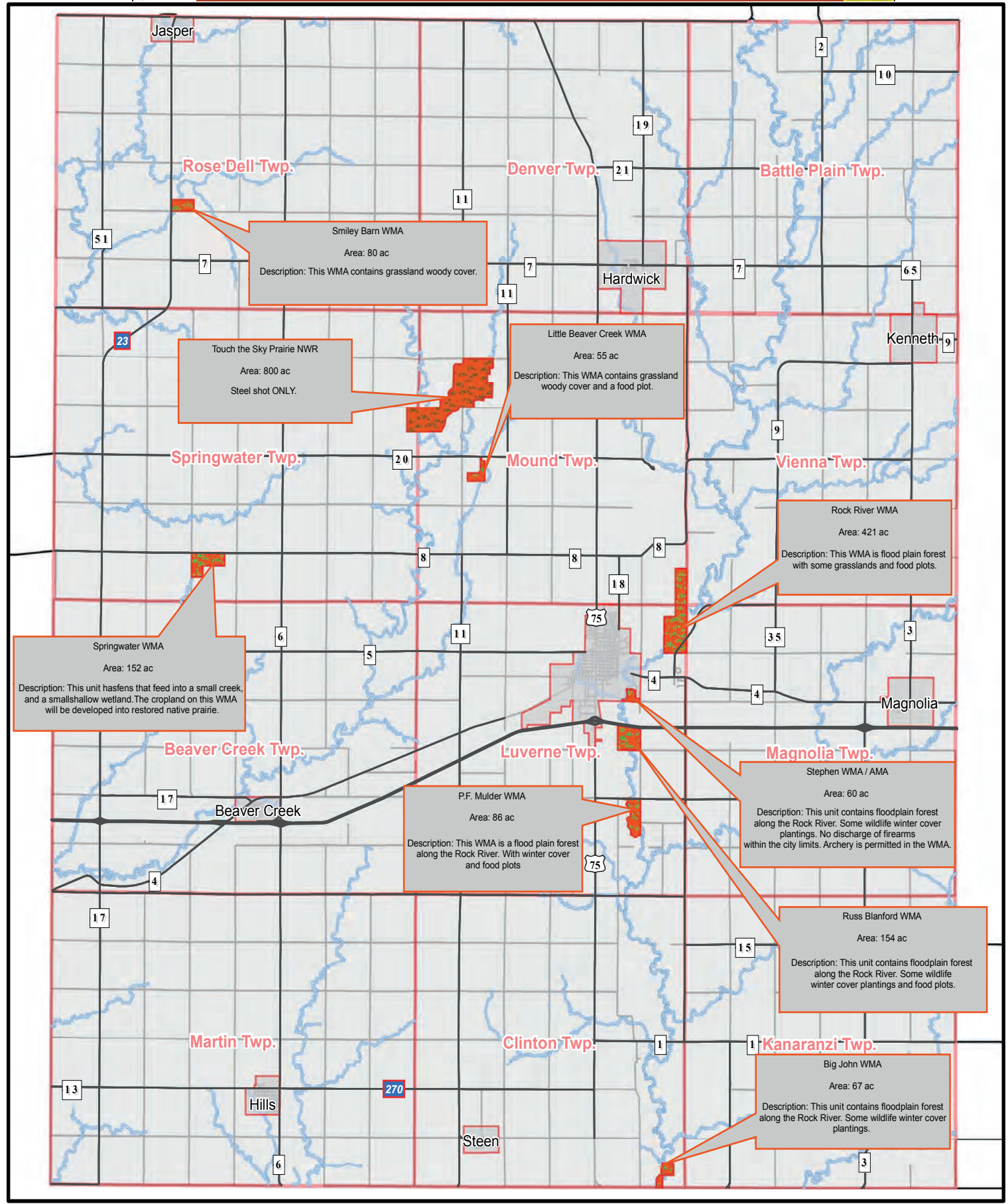
**MAIL TO:**  
 P.O. Box 591  
 Luverne, MN 56156

**OR CALL:**  
 507-449-9138



# Rock County

## Public Hunting Areas



**Smiley Barn WMA**  
Area: 80 ac  
Description: This WMA contains grassland woody cover.

**Touch the Sky Prairie NWR**  
Area: 800 ac  
Steel shot ONLY.

**Little Beaver Creek WMA**  
Area: 55 ac  
Description: This WMA contains grassland woody cover and a food plot.

**Springwater WMA**  
Area: 152 ac  
Description: This unit hasfens that feed into a small creek, and a smallshallow wetland. The cropland on this WMA will be developed into restored native prairie.

**Rock River WMA**  
Area: 421 ac  
Description: This WMA is flood plain forest with some grasslands and food plots.

**P.F. Mulder WMA**  
Area: 86 ac  
Description: This WMA is a flood plain forest along the Rock River. With winter cover and food plots

**Stephen WMA / AMA**  
Area: 60 ac  
Description: This unit contains floodplain forest along the Rock River. Some wildlife winter cover plantings. No discharge of firearms within the city limits. Archery is permitted in the WMA.

**Russ Blanford WMA**  
Area: 154 ac  
Description: This unit contains floodplain forest along the Rock River. Some wildlife winter cover plantings and food plots.

**Big John WMA**  
Area: 67 ac  
Description: This unit contains floodplain forest along the Rock River. Some wildlife winter cover plantings.



# Rock County Sportsman's Club

The Rock County Sportman's Club dates back to the turn of the century, but its current location — 40 acres near the Rock River just west of the golf course — dates to the 1930s. The clubhouse itself is fashioned from a former World War II barracks that was moved here from Sioux Falls. Today, the Rock County Sportsman's Club has roughly 70 members, and on any given Tuesday night league shoot, about 60 show up. Call Steve Nath, 507-283-9619, with questions about target fees, ammunition prices and yearly memberships.



## Hunting Opportunities take the shot!

**Welcome  
Pheasant Hunters**

ROCK COUNTY

**PHEASANTS  
forever**

Enjoy a safe hunt on nearly  
**1500 Public Acres**

Rock County is home to nearly 1,000 acres of Wildlife Management Areas, providing ample opportunities for hunting enthusiasts to experience the local outdoors.

The Rock County chapter of Pheasants Forever maintains an active presence in the community, serving to connect sportsmen with each other and with resources to improve their hunting experiences.

Jeff Wieneke can be reached at 507-283-2339 for information about Rock County Pheasants Forever and about where to find the best area public hunting grounds.



# Snowmobiling

## enjoy the ride!

The Rock County SnoMasters Snowmobiling Club maintains 90 miles of groomed trails throughout rural Rock County during the winter riding season. The well-maintained trail system allows for remarkable scenery amid the heart of the community's nature areas. The prettier parts of the trail wind through the Blue

Mounds State Park. Riders say it's not uncommon to encounter dozens of deer on some off-road trails near the river. For information on the trail system or about the SnoMaster's Club, contact Greg Vande Velde at 507-920-5189. Maps are available at gas stations, the Luverne Chamber Office and at a local bars.

### ENJOY OUR TRAILS BUT PLEASE KEEP THEM SAFE

### ROCK COUNTY SNO-MASTERS

Some of our trails cross private land which the landowners have been kind enough to grant us easement for. Please help us protect and appreciate their generosity by remaining on the marked snowmobile trail. We thank you and so does the wildlife.

WE ARE ALWAYS LOOKING FOR

**\* NEW MEMBERS \***



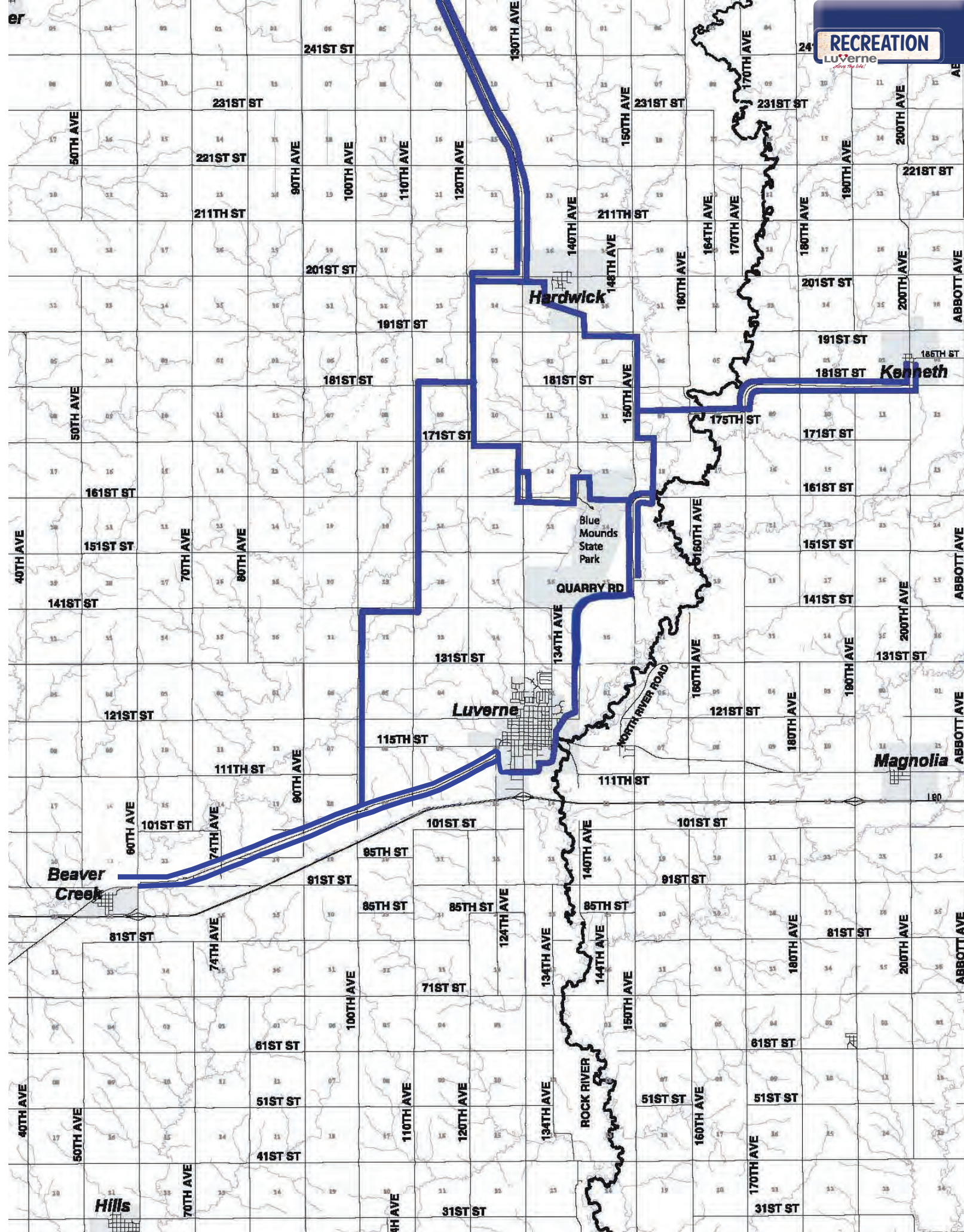
**GREG VANDELDE**  
507-920-5189

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507-920-5181

**BUFFALO RIDGE TRAIL MAPS**

available at gas stations, bars and the Chamber





# welcome to *Touch the Sky Prairie* discover the landscape!



Jim Brandenburg and the Brandenburg Foundation dedicated Touch the Sky Prairie in 2001 for the purposes of preserving and restoring the prairie and educating the public about its beauty and resources.

Brandenburg is well known for his photography of wolves and National Geographic stories, as well as of Minnesota's North Woods, where he makes his home. This award-winning photographer is a former farm boy who grew up near Luverne and graduated from Luverne High School in 1963.

In May 1999, Brandenburg, in cooperation with the Luverne Chamber of Commerce, opened the Brandenburg Gallery in Luverne. Over 100 of his popular and famous photographs line the walls. Brandenburg once stated that he thinks the prairie, in its own way, is as beautiful as the North Woods. He obviously still feels an attachment to it, for the Brandenburg Gallery houses more than breathtaking photographs. It is also the headquarters of the Brandenburg Prairie Foundation.

Jim and Judy Brandenburg established the Foundation to preserve and expand prairie in southwest Minnesota.

The Foundation and the U.S. Fish and Wildlife Service have purchased more than 1,000 acres of untilled prairie northwest of Luverne, adjacent to the farm where Brandenburg grew up.

Heavily grazed for over a century, this area is now being restored to a healthy native North American Tallgrass Prairie.

This prairie is located northwest of the city of Luverne in Rock County, Minnesota.

Named "Touch the Sky Prairie," it is open for the public to enjoy, with parking lots, mowed pathways and informational kiosks.

What makes an artist an artist is the ability to see what our oft-times jaded vision ignores. Viewing the photos in the Brandenburg Gallery is like taking a walk on the prairie, seeing wildlife and unexpected beauty through the eyes of an artist. Seeing what our eyes often overlook. Inviting us to open our eyes to the world around us.

Brandenburg's images of Touch the Sky Prairie can be viewed at the Brandenburg Gallery housed in the Galleries at the Rock County Courthouse Square. Visit [jimbrandenburg.com/bpf](http://jimbrandenburg.com/bpf).





Beaver Creek water feature photo at Touch the Sky Prairie by Bob Dunlap.

## *Outdoor classroom*

**T**hird-graders in Luverne Elementary School — through the Prairie Ecology Bus, Lakefield — tour Touch the Sky Prairie annually to study prairie ecology and trek through the tall grass looking for evidence of plant and animal life forms.

# Schoneman Park outdoor paradise!



Schoneman Park is a county park located south of Luverne on Highway 75. The park is maintained by the county and provides fishing, picnic areas and nature walks around the larger ponds that have been developed for nature observance.

Throughout the spring, summer and fall, the park has become home to a flock of Canada geese which provide entertainment to people of all ages. They wait for the arrival of the geese and watch the young develop into mature geese that leave with others as they migrate south in the fall.

The park is a popular fishing spot with a floating dock that has been developed to allow youngsters, adults and even those with disabilities the opportunity to fish. Ice fishing is also popular.

At the south end of the park an observation tower allows visitors to view the entire park from the top.

There are also picnic tables, covered shelters and restroom facilities available at the park.

## Farmer's Market yum!

Luverne's Farmers Market draws dozens of local vendors from 4 to 7 p.m. every Thursday from June through October to their location just south of East Main Street near Redbird Field.

In addition to produce and

baked goods, there are vendors, such as the Master Gardeners and composting clubs who share public information. Nonprofit groups serve meals as fundraisers during the market.

To register as a vendor, contact Corrine Bonnema at 920-3802.

**LuVerne**  
*Love the life!*

**FARMER'S MARKET**

**THURSDAYS ~ 4-7 p.m.**  
**Redbird Field**



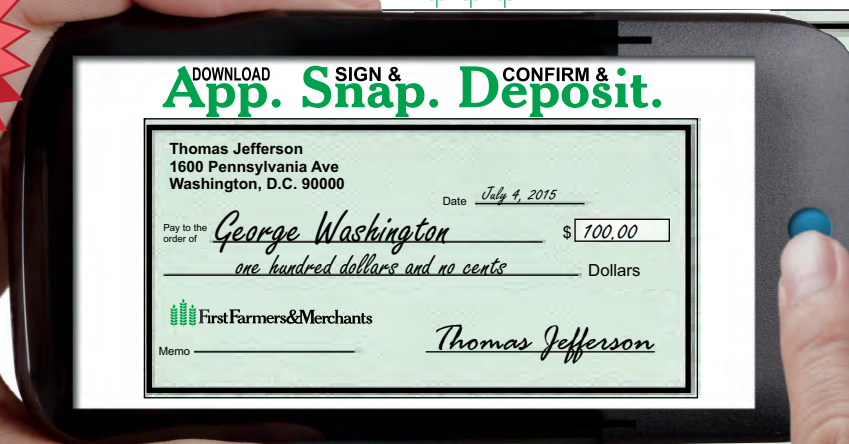
# The Lake

life is better at the lake!

The Lake is a place for people to go to and enjoy fishing, playing volleyball, horseshoes, having bonfires and playing at the beach. Once a gravel pit at the west end of Edgehill Street, the spring-fed body of water has become a local favorite for summer and winter recreation. The beach has been groomed as a public swimming area, a dock and fishing pier has been established and work is underway to improve parking lots and more public amenities. The DNR has also stocked the water with fish, and local anglers have reported sizeable catches in both summer and ice fishing outings.

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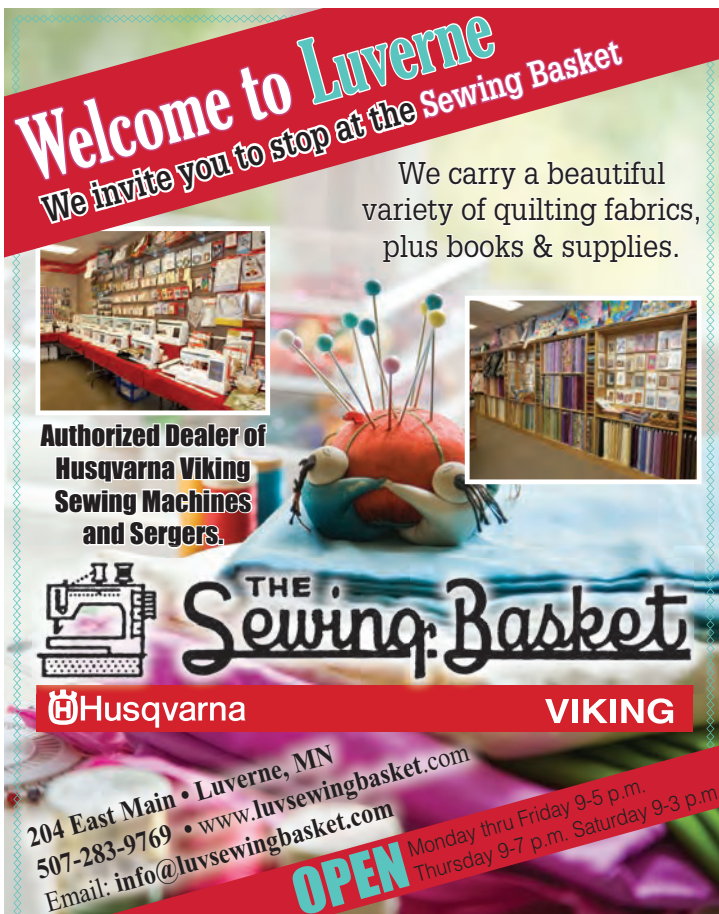


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*'The War'*  
national spotlight  
on Luverne!

**THE WAR**



Documentary film producer Ken Burns stops traffic on Luverne's Main Street to view downtown. He said, "This is my country."



Crowds gather outside the Palace Theatre on Luverne's Main Street for the 2007 world premiere of "The War."  
*(Lori Ehde photos/Star Herald)*

**O**n Sept. 6, 2007, Luverne's historic Palace Theatre hosted the world premiere of the Ken Burns documentary film, *THE WAR*. The film, which critics and Burns himself declared one of his best ever, features Luverne and three other communities to tell the story of World War II from the perspective of the soldiers and their loved ones at home who lived it.

This perspective of WWII — from the bottom up, as Burns calls it — is what *THE WAR* documentary set out to accomplish. Quentin Aanensen's PBS film is the reason Luverne was discovered for the film, but Burns said the town and the people he met there were perfect for telling the story the way he envisioned it.

In a process that took more than six years, Burns and his producers spent time in Luverne collecting treasures from family scrapbooks and home movies, interviewing soldiers

and recording testimonials from those who survived back at home without their loved ones.

Along the way, Burns found Al McIntosh, the late editor and publisher of the Rock County Star Herald in Luverne.

His columns detailed soldiers deploying and returning home, and the anxieties and exuberance of those experiences at the time. The columns also captured the horrifying sadness of local families receiving news that their loved ones would not be coming home. McIntosh's words narrate much of the film through the voice of actor Tom Hanks. Burns calls McIntosh the "one man Greek chorus" in the film, and those poignant wartime columns are now compiled in a book, "Selected Chaff."

As a result of the film and its spectacular world premiere, the community continues to enjoy national attention and increased awareness of its rich historical heritage.

*THE WAR* DVDs and the "Selected Chaff" books are available in Luverne but can also be found in major bookstores nationwide and online.



Luverne native Quentin Aanensen's PBS documentary "Fighter Pilot's Story" launched Luverne into *THE WAR* series. He's pictured with his wife, Jackie, at the 2007 premiere of the Ken Burns film in Luverne.



welcome to  
*Brandenburg Gallery, Luverne*  
see the beauty!

Internationally known nature photographer Jim Brandenburg, a native of Luverne, uses the gallery in his hometown to market his photography to residents and visitors alike.

The Brandenburg Gallery is managed by the Luverne Chamber staff and is located in the Galleries Building on the Rock County Courthouse Square.

Brandenburg became noted for his photography of wolves and the beauty of the north woods. But his first photos and his current interest are of his native prairie of southwest Minnesota.

Brandenburg started his career as a contract photographer with National Geographic and spent almost 30 years in that capacity. He has also done contract work for other national and international publications.

Over the past few years, Brandenburg has completed a three-year project of capturing the seasons of the prairie for a Japanese public television special. He is currently working on a companion book of native prairie as well as a book on the timber wolf of northern Minnesota.

The Luverne gallery opened in 1999 and a few years later Brandenburg also opened a gallery in Ely, Minnesota, his

current residence. The Luverne gallery is owned by the Brandenburg Prairie Foundation with all proceeds from the gallery going to the Foundation, whose mission statement is, "to educate, expand and promote native prairie in southwest Minnesota."

The "Touch the Sky Prairie" is a project located northwest of Luverne that is also part of the Brandenburg Prairie Foundation, and the gallery is not only a display of his prairie images, but also an educational component of the prairie project.

The artist said he's enthusiastic about the project because Luverne is his hometown, and profits from the gallery support local prairie preservation projects. "The gallery, to me, is about giving back to the prairie that's been good to me," he said.

"All my ancestors farmed in Rock County; my great-great-grandparents broke sod here. Growing up here, I was very interested in the prairie ... It's a very spiritual thing for me. I have deep, deep roots in the prairie of the Blue Mounds State Park."

The gallery continues to be the cornerstone of a series of local initiatives to cultivate a "Spirit of the Prairie" theme, and the images in the gallery capture and interpret the beauty of the prairie for visitors.

"The landscape is very elusive, if not beguiling, and I think people don't truly appreciate what they're seeing when they're on the prairie of the Blue Mounds. Photography can be helpful to visually interpret that remarkable beauty," Brandenburg said.

Visitors are encouraged to stop by the gallery in the Courthouse Square to see more than 100 images of the prairie and beyond. In addition to the images, there are posters, videos, and note cards available. Luverne is very proud of its native son, and we look forward to sharing our pride with others.

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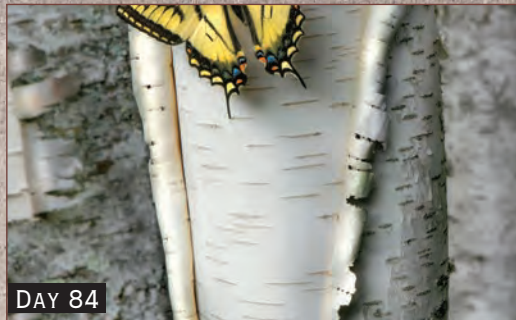
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The Palace Theatre in downtown LuVerne was built more than 100 years ago in 1915 by Herman Jochims, primarily for the presentation of stage plays by traveling theatre troupes and for the "moving pictures," then an upcoming form of entertainment.

Focal points of the building are the originally painted wall panels, stage curtains, pipe organ, and the artistic wall and ceiling decor. A ballroom originally occupied the second floor of the building.

The theater is still in operation today for movies and live productions, thanks to tireless efforts of volunteers with the Blue Mound Area Theater Board. Lorie Line, Tonic Solfa and Deuces Wild are only a few of the big name performers to take the Palace stage this year. Ticket information is available at the Palace box office, 507-283-4339.

Thanks to Papik Motors and First Farmers and Merchants Bank, free movie night has returned to the Palace Theatre. A free family-friendly movie will be shown on the first Thursday of every month at 6 p.m. Plus, the evening features a cash drawing, just as it was done in the 1930s, when the free movie night was known as "Bank Nite" at the Palace, sponsored by the local banks.

To help support the efforts of the Palace, checks can be made out and mailed to: LuVerne Area Community Foundation P.O. Box 623 LuVerne, MN 56156.

See the Palace website [www.palacetheatre.us](http://www.palacetheatre.us) for a schedule of movies and events.

The Historic Palace Theatre building has contributed significantly to the history of culture on the prairies of Southwest Minnesota since 1915. In September 2007 several improvements were completed extending the theatre's useful life while preserving its significant historical character.

The improvements were completed just in time for the world premiere of Ken Burn's documentary film, "The War," which featured LuVerne as one of four communities in the film to illustrate the effects of war not only on the soldiers but on the communities they left behind.

See page 29 for more information about "The War" premiere in LuVerne.

## Calendar of Events

November 3 • 6pm

Bank Nite FREE Family Movie  
 "Goosebumps"

Sponsored by Papik Motors and  
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November 11-13 and 18-20

Green Earth Players present  
 "The Fantasticks"

November 23 • 2pm

Afternoon Escape Movie TBD

November 25-27

Weekend Movie

December 1 • 6pm

Bank Nite FREE Family Movie  
 "Polar Express"

Sponsored by Papik Motors and  
 First Farmers & Merchants Bank

December 3

LuVerne Street Music presents  
 "The Sounds of Christmas"

December 4 • 2pm

Free Hallmark Movie

Sponsored by Vast and LuVerne Chamber

December 10

Christmas Cantata presented by the  
 LuVerne Area Music Ensemble

December 16-18

Weekend Movie

December 22 • 2pm

Afternoon Escape Movie TBD

December 30 • 8pm

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(Jim Brandenburg photo)



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For a schedule of GEP performances or for general information call 507-283-2765.

For ticket information, call the Palace Theatre box office at 507-283-4339. It's located next to the Palace Theatre at 102 E. Main St. in the office of the Luverne Area Community Foundation. Office hours are noon to 5 p.m. Monday through Friday.

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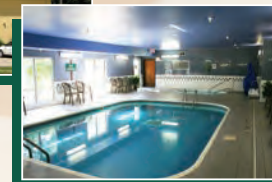
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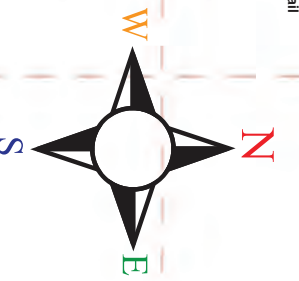
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  - 10 Hinky House  
507-283-4061, 217 N. Freeman Ave.
  - 11 Luverne Area Aquatic & Fitness  
507-449-5036, 802 N. Blue Mound Ave.
  - 12 Luverne City Hall  
507-449-2388, 305 E. Luverne St.
  - 13 Luverne Public Schools  
507-283-4491, 709 N. Kniss Ave.
  - 14 Luverne Street Music  
507-283-9416, 205 N. Freeman Ave.
  - 15 Minnesota Veterans Home  
507-283-1100, 1300 N. Kniss Ave.
  - 16 Minnesota West  
507-449-2772, 305 E. Luverne, St.
  - 17 Palace Theatre  
507-283-4339, 104 E. Main St.
  - 18 Quentin Anenson Field/Luverne Airport  
507-283-5041, 941 US Highway 75
  - 19 Redbird Field  
209 S. Redbird Rd.
  - 20 Rock County Community Library  
507-449-5040, 201 W. Main St.
  - 21 Rock County Courthouse Square  
507-283-5065, 204 E. Brown St.
  - Rock County Veterans Memorial Building  
507-283-4061, 213 E. Luverne St.
  - Brandenburg Gallery  
Herreid Military Museum  
Kahler Terrace  
Rock County Veterans Memorial

- VISITOR SERVICES**
- 21 Luverne Area Chamber  
507-283-4061, 213 E. Luverne St.  
local & regional info
  - 24 Those Blasted Things  
507-283-4021, 924 S. Kniss Ave.  
local info

- PARKS & RECREATION**
- 25 Evergreen Park
  - 26 Tonto Park
  - 27 Veterans Memorial Park
  - 28 Prairie Moon Park
  - 29 Longhorn Park
  - 30 Sitting Bull Park
  - 31 Hawkinson Park
  - 32 Kolbert Park
  - 33 Moccasin Park
  - 34 Riverside Park
  - 35 Luverne City Park
  - 36 Buffalo Bill Park
  - 37 The Lake
  - 38 Veterans Pond
  - 39 Flag Park
  - 40 Rotary Park

- EMERGENCY SERVICES**
- 41 Rock County Law Enforcement Center  
507-283-5000, 1000 N. Blue Mound Ave
  - 42 Sanford Luverne Medical Center  
507-283-2321, 1600 N.Kniss Ave.
  - Sanford Luverne Clinic  
507-283-4476, 1601 Sioux Valley Dr.



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507-283-4061 | 888-283-4061

[www.LuverneChamber.com](http://www.LuverneChamber.com)

- 507-283-4061, 213 E. Luverne St.
- Brandenburg Gallery**
- Herreid Military Museum**
- Kahler Terrace**
- Rock County Veterans Memorial**
- Rock County Fairgrounds**
- 22** **Rock County Fairgrounds**  
601 S. Cedar St.
- 23** **History Center**  
507-283-2122, 312 E. Main St.

**VISITOR SERVICES**

- 21** **Luverne Area Chamber**  
507-283-4061, 213 E. Luverne St.  
local & regional info
- 24** **Those Blasted Things**  
507-283-4021, 924 S. Kniss Ave.  
local info



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# LUVERNE, MINNESOTA 56156

## LODGING & CAMPING

- 1 Blue Mounds State Park**  
507-283-6050, 1410 161st. St.
- 2 Cozy Rest Motel**  
507-283-4461, 116 S. Kniss Ave.
- 3 GrandStay Hotel & Suites**  
507-449-4949, 908 S Kniss Ave.
- 4 Hillcrest Motel**  
507-283-2363, 210 W. Virginia St.
- 5 Quality Inn**  
507-283-9488, 801 S. Kniss Ave.
- 6 Super 8 Motel**  
507-283-9541, 1202 1/2 S. Kniss Ave.

## POINTS OF INTEREST

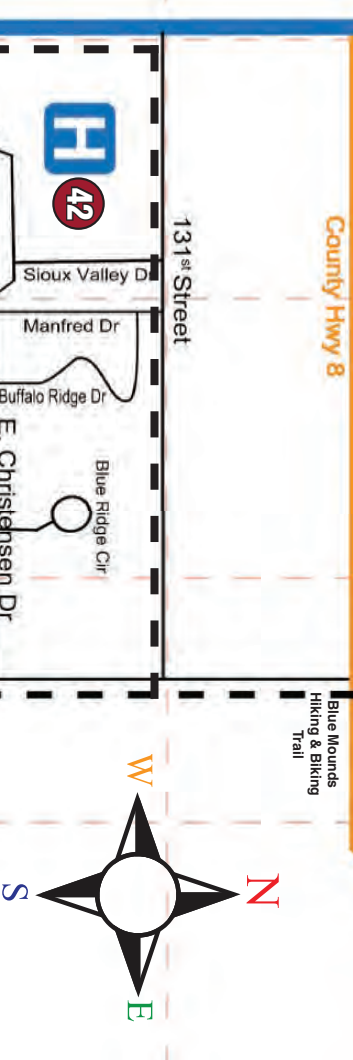
- 7 Blue Mound Ice Arena**  
507-449-9138, 601 W.Hatting St.
- 8 Blue Mound Liquor**  
507-449-5052, 319 W. Main St.
- 9 Good Samaritan Society**  
507-283-2375, 110 S. Walnut Ave.
- 10 Hinkly House**  
507-283-4061, 217 N. Freeman Ave.
- 11 Luverne Area Aquatic & Fitness**  
507-449-5036, 802 N. Blue Mound Ave.
- 12 Luverne City Hall**  
507-449-2388, 305 E. Luverne St.
- 13 Luverne Public Schools**  
507-283-4491, 709 N. Kniss Ave.
- 14 Luverne Street Music**  
507-283-9416, 205 N. Freeman Ave.
- 15 Minnesota Veterans Home**  
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- 21 Rock County Courthouse Square**  
507-283-5065, 204 E. Brown St.
- Rock County Veterans Memorial Building**  
507-283-4061, 213 E. Luverne St.
- Presidentsbury Galleries**

## PARKS & RECREATION

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- Sanford Luverne Clinic**  
507-283-4476, 1601 Sioux Valley Dr.







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 Sundays: 7 a.m. - 8 p.m.

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*Rock County Library*  
learn all about it!

Staff  
 Director: Serena Gutnik  
 Assistant Librarian: Barb Verhey  
 Children's Librarian: Bronwyn Wenzel

The Rock County Community Library is a priceless tool for residents and their families. In addition to serving as a resource center for information, it connects children at an early age with a love of reading and learning. Pictured, Mike Prestby and his sidekick "Bongo" the gorilla delight a full house of children and grownups to kick off the library's summer reading program.

Rock County  
 Community Library  
 201 W Main  
 Luverne, MN 56156  
 507-449-5040  
 Fax 507-449-5034

Hours  
 Monday - Thursday  
 10 A.M. to 8 P.M.  
 Friday  
 10 A.M. to 5 P.M.  
 Saturday  
 10 A.M. to 2 P.M.  
 Sunday closed

# LITTLE LAMBS PRESCHOOL

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12:30-3 P.M.	12:30-3 P.M.

Website  
[StJohnLutheranLuverne.org](http://StJohnLutheranLuverne.org)

Email  
[littlelambs@iw.net](mailto:littlelambs@iw.net)



**507-283-2316**  
 803 N Cedar Luverne, MN

People new to the community can utilize our **Enhanced 911 System For Emergencies** (fire, accidents or ambulance), by making sure the Sheriff's Office has your name, address, phone number, especially if you move. Everything is kept confidential, and cannot be given out to anyone.

**If you need to call us, on a non-emergency basis, call 507-283-5000.**



Rock County Sheriff's Office is open 24 hours a day, 7 days a week, throughout the year.



# Luverne Public Schools

## Academics

- 30 College credits offered through on-campus courses taught by Luverne Teachers
- 10 College Course offerings in Science, Math English and Social Studies
- 3 Languages - Spanish, German, and Sign Language
- Visual Arts, Industrial Technology, Agriculture Ed. FACS, Business and Computer
- Inter-active TV Opportunities (ITV)
- Special Services
- Alternative Learning Center (ALC)

## Athletics and Activities

- Tennis, Football, Cross Country, Volleyball
- Wrestling, Hockey, Basketball, Gymnastics
- Softball, Track, Baseball, Golf
- Drama, FFA, FCCLA, Band, Choir, Math League, BPA, Intramural Sports, Peer Helpers, Student Council, Speech, Mock Trial, German Club, and Spanish Club

## Community Education

- Early Childhood Education (ECFE)
- School Readiness
- Discovery Time Preschool
- Summer Recreation
- Family U (after school care)
- Driver Education
- Adult and Youth Programs
- Nature Explore Outdoor Classroom

## Elementary Programs

- Spacious, Modern Elementary Facility
- All Day Kindergarten
- Media Center, Technology Labs, iPad Lab, Smartboards
- Child Guide Program
- Accelerated Reading Program
- RTI Program
- Reading and Math Corps Intervention Programs
- Comprehensive Special Education Program
- Positive Behavior Intervention & Support Program

## Scholarships

- Dollars for Scholars has awarded more than 1,500 scholarships totaling over 3 million dollars awarded in the past 25 years. Total endowment is more than \$7.5 million (Present annual awards total over \$354,000)
- AR Wood Scholarships (\$7,000)
- Gunderson Agricultural Scholarships (\$3,000)
- Finke Forensics Scholarships (\$1,000)

[www.isd2184.net](http://www.isd2184.net)



**Luverne Public Schools**

(507) 283-8088

709 North Kniss Avenue, Luverne, Minnesota

**T**he student body of Luverne Public Schools is comprised of nearly 1,200 students. All students are served through the program of the school district. These students present a wide variety of needs and talents.

Luverne High School students have consistently led the way in academic achievement. They score above the national average in ACT tests, and our dropout rate is less than 3 percent per year.

Through our emphasis on instruction the students realize their primary purpose in school is to succeed in the subjects we teach so they can grow and develop to their fullest capacity in order to be contributing citizens.

By any measure one might use, our students are achieving well, and we are continually looking for new challenges for our students and new ways to reach all students.

The program in the Luverne Public School District begins with the diverse needs and abilities of our students. We demonstrate the district's commitment to excellence through a broad scope of programs that accommodate the students from preschool through adult age.

The district now offers access to increased college credits, up to a full year, and pre-engineering credits in the graphics department.

The program goal is to assure measurable academic achievement, observable growth in emotional maturity, physical well-being and social responsibility for all students.

In addition to a complete curriculum of learning experiences the Luverne School District prides itself on a wide variety of

extracurricular activities that serve a wide variety of students.

In addition to a full line of athletics, middle and high school students also have the chance to participate in speech, debate, drama, newspaper, year book, band, student council, choir, math league, science fair, German Club, Spanish Club, FFA, FLA, BPA and mock trial.

The school, with help from community members, has developed a plan for the district's future.

The educational beliefs that were developed are as follows:

- Educational systems must be flexible and adaptable.
- All people can learn.
- We will provide a variety of opportunities for all people to learn.
- Current technology will be part of our educational system.
- We must prepare people to compete and function in an ever-changing world.
- We must provide a positive educational atmosphere.
- The school must provide a safe and stable learning environment.
- Family and community must be involved in education.
- We must model and promote responsible citizenship.
- We must provide and maintain quality facilities.
- People and property must be treated with respect.
- We must promote an understanding of cultural diversity.
- We must promote an understanding of global issues.
- Quality staff is essential to learning.
- We must promote lifelong wellness.
- Learning is a lifelong activity.

## *Luverne Public Schools* cardinal pride!





**E**CFE is a Community Education program for parents and their children, from birth to kindergarten age. It offers information and support to parents and provides activities for parents and children to explore together through classes that meet throughout the school year. We offer two 12-week sessions. Sibling care is available for other children in the family (\$1.75 per class), in addition to transportation on Heartland Express if needed. Classes are open first to Luverne School District residents and open-enrolled families at no cost (just ask to have fee waived) or whatever you wish to pay up to \$50 /per child/per class. Out-of-district residents may enroll if classes are not full, at a cost of \$50/per child/per class.

## *Luverne Community Education*

**lifelong learning!**



**T**he mission of Luverne

Community Education is to provide "lifelong learning" opportunities for everyone, from infants and toddlers to senior citizens. We are very fortunate to live in a community that willingly shares its talent, experience and expertise for the broader good. This is what makes "Community Education" work. The Community Education office, located on the Luverne Public Schools campus, is the parent organization for several vital learning programs in the community. For example, the summer recreation program — which oversees everything from kinderball and T-ball to youth soccer and major league baseball — is operated through Community Ed, as are the early childhood education programs and senior defensive driving classes. Visit the Luverne Community Education website through the Luverne School District website, [www.isd2184.net](http://www.isd2184.net), and click on Community Education. Click on the current brochure for a full listing of current class offerings. The phone number is 507-283-4724.

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"The doctor of the future  
 will give no medicine  
 but will interest his patients  
 in the care of the human frame,  
 in diet, and in the cause  
 and prevention of disease."

MICHAEL P. SMITH, DC      Thomas L.      NATALIE REISCH

*Serving the Luverne Community*

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- Occupational Therapy
- Speech Therapy
- Hand Therapy
- Women's Health Services
- Occupational Health Services

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- cleanings
- fillings
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- same day crown restoration
- root canals
- teeth whitening
- always accepting new patients





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Joshua Crabtree, MD  
Family Medicine



Diane Kennedy, MD  
Family Medicine



Richard Morgan, MD  
Family Medicine



Jennifer Thone, MD  
Family Medicine



Jonathan Pap, CNP  
Family Medicine

Make a personal, lifelong connection with a primary care provider at Sanford Luverne. Our team specializes in preventive care as well as the diagnosis and management of chronic conditions.

Call (507) 283-4476 or (888) 283-4476 to schedule an appointment.

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## Luverne



**S**anford Luverne is a modern clinic and hospital facility located on the north side of Luverne, on State Highway 75/North Kniss Avenue. It was built and opened its doors in 2005.

Sanford Luverne has a warm, comfortable and relaxing atmosphere designed for patient comfort, privacy and healing.

Eight family medicine physicians, a certified nurse practitioner, general surgeon, and a team of skilled nurses and technologists provide excellent, high-quality health care services at Sanford Luverne Clinic.

The clinic has 36 patient exam rooms and four procedure rooms.

Visiting physicians provide specialized medical services at Sanford Luverne.

Specialties include cardiology, obstetrics and gynecology, oncology, ophthalmology surgery, orthopedics, podiatry, pulmonology, urology and vascular surgery.

Sanford Luverne Medical Center offers a full spectrum of inpatient and outpatient services:

- Ambulance

- Assisted Living
- Cardiac
  - Cardiac Scans
  - Doppler Studies
  - Echocardiograms
  - EEG, EKG
  - Stress Testing
- Cardiology
- Chemical Dependency (outpatient)
- Diabetic Education
- Dietitian
- Emergency Dept. (24 hr)
- Family Medicine & Specialty Ambulatory Clinics
- Foot Care
- Health/Wellness Screenings
- Home Health
- Hospice
- Inpatient Care
  - Medical, Surgical, Peds
  - Monitored Bed Unit
  - Nursery
  - Obstetrics
  - Swing Bed/ Skilled Care
  - Telemetry Monitoring
- Laboratory
- Members of Sanford Health
- Outpatient Care
  - Chemotherapy
  - IV Therapy
- Pharmacy
- OB/Gynecology
- Oncology
- Ophthalmology
- Orthopedics

- Prenatal Education & Lactation Specialist
- Pulmonology
- Radiology
  - CT Scanner
  - Dexascan
  - Digital Mammography
  - Doppler Studies
  - MRI
  - Nuclear Medicine
  - X-RAY
  - Ultrasound
- Rehabilitation
  - Cardiac Rehab
  - Massage
  - Physical Therapy
  - Pulmonary Rehab
  - Speech Therapy
  - Occupational Therapy
- Respiratory
- Smoking Cessation
- Sleep Studies
- Surgery
  - Anesthesia
  - General, Laparoscopic
  - Inpatient, Outpatient
- Urology
- Vascular

Patients often voice how much they appreciate and enjoy the small-town, personal and genuine care they receive at Sanford Luverne. Staff members take the time to care for each patient, meet their needs and deliver the best experience possible.

Visit the Sanford Luverne website at [www.sanfordluverne.org](http://www.sanfordluverne.org) for more information. Take a virtual tour of our facility by clicking "Our Facilities" and selecting the area you'd like to tour.





## *Good Samaritan Communities* living with dignity!

The Good Samaritan Campus in Luverne continues to grow to meet the needs of area seniors. Today the campus hosts a full continuum of retirement and nursing care options including:

The Oaks – Senior Living Apartments (pictured above)

Poplar Creek Estates – Assisted Living Apartments

Good Samaritan Center Home Health Care

Mary Jane Brown Good Samaritan Center – Skilled Nursing & Rehabilitation Facility (above top)

Mary Jane Brown Good Samaritan Center has been in the community for 48 years. The 60-bed facility features skilled and sub-acute care as well as advanced rehabilitation and therapy. The staff at Mary Jane Brown invites you to experience the loving, home-like atmosphere. The care and services have changed greatly over the years, yet the mission to “Share Christ’s Love” continues to be the foundation.

The Oaks, senior living apartments, were established just south of Mary Jane Brown in 1997. The 28 spacious apartment units are perfect for older adults who desire to plan for a secure and self-reliant future. Tenants enjoy

carefree living, with all the comfort, security and satisfaction of community living.

Poplar Creek Estates, the newest addition to the Good Samaritan campus, opened its doors July 19, 2004. The beautiful new assisted living facility is located just south of Mary Jane Brown and is connected to The Oaks. The 24 new apartment units offer seniors a home-like apartment setting with a full range of assisted living services. To learn more about The Oaks or Poplar Creek Estates, please call our housing manager at 507-283-3101.

Good Samaritan Home Health Care assists individuals in their goals to maintain their independent lifestyle while receiving the appropriate care and services needed. Our staff aides, homemakers, nurses and therapists can assist with a full range of home-care services. Tele-home-care and video phones are the newest addition to our services.

New technology allows clients accurate daily monitoring, including blood pressure, pulse and lung sound checks through a unit installed in their home and monitored by home-health professionals. For more information call: 1-800-870-3885.

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As an employee, being part of the Good Samaritan Society is about the fulfillment of playing a profound role in people's lives, and feeling as blessed by their presence as they are by yours. You're neither part of a business nor a system, but part of an organization that believes everyone deserves to feel loved and valued, and treated with dignity - both residents and staff alike.

To learn more about our community in Luverne, call us at (507) 283-2375 or visit [www.good-sam.com](http://www.good-sam.com)



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[www.minnwestbank.com](http://www.minnwestbank.com)



R.B. Hinkly first came to Luverne in March, 1882, and organized the Rock County Bank, which commenced business May 2 of that year, and to which he became the first cashier and active manager. He was later elevated to the presidency, an office he held until retiring from all interest in the bank in 1909.



In 1892 Mr. R.B. Hinkly, then mayor of Luverne, built a beautiful home for himself and his family. The house was constructed of Sioux Quartzite quarried and hauled on horse-drawn carts from the Blue Mound Quarry north of Luverne. In April of 1959, the home was donated to the Rock County Historical Society and opened as a museum in August of the same year. The Hinkly House was placed on the Register of the National Historic Sites on June 10, 1975. Within the last ten years, great efforts have been made toward the restoration of the museum.



### Luverne Downtown

116 E. Main St.  
(507) 283-2366

### Lobby Hours

M-F: 9 a.m. to 4:30 p.m.  
Sat: Closed

### Drive Up Hours

M-F: 8 a.m. to 6 p.m.  
Sat: Closed

24 Hour ATM



### Luverne Highway 75

800 S. Kniss  
(507) 283-9131

### Lobby Hours

M-F: 9 a.m. to 4:30 p.m.  
Sat: 9 a.m. to 12 p.m.

### Drive Up Hours

M-F: 8 a.m. to 6 p.m.  
Sat: 8 a.m. to 12 p.m.

24 Hour ATM



### Beaver Creek

304 E. First Ave.  
(507) 673-2334

### Lobby Hours

M-F: 9 a.m. to 12 p.m.

Member FDIC

# Minnesota Veterans Home

## caring for those who served!

The Minnesota Veterans Home, built in 1993, is located on the north edge of Luverne with a scenic view of the Blue Mounds State Park. The residents enjoy a variety of outdoor activities including an enclosed picnic shelter and fishing dock located on the grounds of the Veterans Home. Local community events and golf cart rides are popular leisure activity choices for the residents.

Nursing staff is on-site 24 hours a day to provide individualized care for residents. Other services provided are bi-weekly physician visits, nutritional meals, social,

recreation and chaplain services, physical, occupational and speech therapy, pharmaceutical services, mental/behavioral health services, barber/beauty services, transportation to medical appointments and wireless Internet. A 17-bed special care unit is designed to provide care for the physical, emotional and social needs of residents with dementia.

The residents enjoy interacting with the community, and many volunteer opportunities are available. Please call 507-283-1100 if you are interested in more information about living, working, or volunteering at the Minnesota Veterans Home in Luverne.



Photo courtesy Jim Juhl, Myhre Studio



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# Festivals & Celebrations

come join us!



**NOVEMBER 11-12**

Holiday Open House & Holiday Studio Tours

**NOVEMBER 11-13 & 18-20**

Green Earth Play Production "The Fantasticks"

**DECEMBER 2-4**

20th Annual Winterfest

*Welcome the Christmas holidays!*

*Events include puppet show, wine and beer tasting, HUGE ARTS and CRAFTS SHOW, snowmobile swap meet, live performances with "SOUNDS OF CHRISTMAS" and kick-off of the LUVERNE NUTCRACKER SCAVENGER HUNT!*

**DECEMBER 10**

Community Christmas Cantata "Breath of Heaven"

**FEBRUARY 11**

Get Hooked Ice Fishing Derby *(alternate date Feb. 18)*

**MARCH 24-26 & MARCH 31-APRIL 2**

Green Earth Play Spring Production "The Dixie Swim Club"

**APRIL 8**

Love the Ladies Expo

*Ladies, spend a day in Luverne being "pampered" at our EXPO! Enjoy demonstrations, give-aways, educational events, food and more!*

**MAY 4-6**

26th Annual Luverne City-wide Spring Rummage Sales

**JUNE 2**

Buffalo Days Cruise-In - *Downtown Luverne with Live Band, Food, Beer Garden 6 - 10 P.M.*

**JUNE 3**

33rd Annual Buffalo Days Parade - *Main St. 10 A.M.*

33rd Annual Arts in the Park - *Luverne City Park 9 A.M. - 4 P.M.*

**JUNE 4**

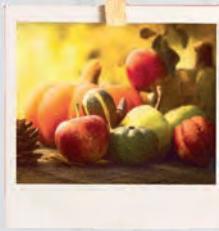
Tales from the Graves (#6) - *Maplewood Cemetery 1 - 4 P.M.*

# Luverne

Area Chamber & CVB



Check the Luverne Chamber website for additional information: [www.luvernechamber.com](http://www.luvernechamber.com)  
Luverne Area Chamber 213 E. Luverne St.  
Phone 888 283-4061 • [luvernechamber@co.rock.mn.us](mailto:luvernechamber@co.rock.mn.us)



**JUNE 24**

Rock River Canoe Water Trail Paddle

**JULY 4**

4th of July at The Lake

**JULY 13**

55th Annual Hot Dog Nite

*Free hot dogs at Luverne businesses, 5:30 P.M. - UNTIL GONE*

*7th Annual Wienerman Triathlon - Main Street, 7 P.M.*

*10th Annual Wiener Dog Beauty Contest - Main Street, 7:15 P.M.*

*14th Annual Wiener Dog Races - Main Street, 7:30 P.M.*

*Live music and beer garden on Main*

**JULY 15**

**150th Parade on Main 10 A.M.**

**Party in the Park 5 P.M. - MIDNIGHT**

**Fireworks 10:30 P.M.**

**AUGUST 26-27**

Luverne's USO Show at the Palace

**SEPTEMBER 30**

67th Annual Tri-State Band Festival

*High school marching bands from the region appear in competition Parade, Main Street, 9:30 A.M.*

*Field Competition, Cardinal Field, 12:30 P.M.*

**OCTOBER 8**

Historic Home Tours

**OCTOBER 31**

5th Annual Trunk N' Treat

**NOVEMBER 10-12 & 17-18**

Green Earth Fall Production

**NOVEMBER 10-11**

Holiday Open House & Holiday Studio Tours

**DECEMBER 1-3**

21st Annual Winterfest - *Welcome the Christmas holidays!*  
Nutcracker Lighting





**R**ock County is and always has been an agricultural community. The first settlers to Rock County saw nothing but prairie grass when they arrived in the mid-1860s. Trees lined rivers and streams, and Native Americans roamed the land.

With the federal Homestead Act, many adventure seekers saw opportunity on the prairie. If they could live on the land for five years, the land would be theirs.

Early settlers were looking for fertile soil to plant their crops, raise their livestock and raise a family.

These families understood the value of their freedoms and how fortunate they were to "live in the land of the free and the home of the brave." That tradition of sacrifice and service has continued throughout the county's ex-

istence.

In three years — from 1870 to 1873 — Rock County's population grew from 138 people to 2,119. After erecting shanties or dwellings, farmers began to till, plant and harvest by hand or with oxen.

During those years it was a challenge to travel anywhere. In general, with a team of horses, a round trip of 10 miles took a full day to accomplish. Churches and communities developed within that boundary.

Businesses in small communities — Luverne at the center — provided goods and services to farm families.

Within a few years, horses became more prevalent, and with the advent of the railroads, wood and iron machinery made its way into the county.

Early pioneers witnessed hard times with blizzards, drought, prairie fires,

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# Rock County Agriculture grow with us!

epidemics, hail, wind and plagues. In 1873, grasshoppers engulfed Rock County for almost four years. During that time, farmers had no money to spend in the towns.

Businesses failed and people moved away. Settlers faced those hardships with determination and grit.

In the early 1900s the first tractors began to appear and take over many of the jobs done earlier by livestock. It was truly part of the industrial revolution of agriculture.

After World War I, home generators and wind generators equipped farms with some electricity, but it was not until the 1930s and '40s that the Rural Electric Association brought permanent electricity to farms.

People could now throw out the old coal and wood cook stoves, kero-

sene lanterns, battery radio and hand crank phonograph.

Also, pumping water, cleaning the barn, milking cows and doing a vast assortment of other tasks became easier.

The agricultural community in Rock County had truly progressed and brought more settlers with these innovations.

Today those innovations have allowed a single farmer to feed thousands in a single harvest. Technology such as GPS positioning, drones, ever-improving plant hybrids have revolutionized the agriculture business as we know it.

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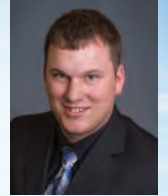
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*"The path of freedom is paved with the sacrifices of those who serve."*



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- Learn the history of the Memorial
- See the names of MIA/KIA Veterans honored at the site



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[www.rockcountyveteransmemorial.com](http://www.rockcountyveteransmemorial.com)

**- DETACH AND MAIL WITH PAYMENT -**

<p><b>Person(s) or Group Purchasing Paver:</b>                  Name _____                  Address _____                  City/State/Zip _____                  Phone _____</p> <p><b>Line 1, print veteran's name.</b>  <b>Line 2, print veteran's rank or branch of service.</b>  <b>Line 3, print dates of service or conflict.</b>  <b>Reminder: 20 characters per line (commas, dashes, spaces, and periods each count as a character)</b></p>	<p><b>Make Checks Payable to:</b>                  Rock County Veterans Memorial Perpetual Care Fund</p> <p><b>Mail to:</b>                  Rock County Veterans Memorial                  c/o Administrator                  PO Box 509                  Luverne, MN 56156</p>																																																												
<p><b>LINE 1</b></p> <table border="1" style="width: 100%; height: 20px;"> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table> <p><b>LINE 2</b></p> <table border="1" style="width: 100%; height: 20px;"> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table> <p><b>LINE 3</b></p> <table border="1" style="width: 100%; height: 20px;"> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>																																																													

The cost is \$125 for each paver. (501C3 nonprofit).

# Rock County Veterans Memorial

## honor those who served!

The Rock County Veterans Memorial was dedicated on the front lawn of the Rock County Courthouse on Memorial Day 2007. More than 2,000 pavers have been spoken for in this spectacular 30-foot-wide memorial.

The Rock County Veterans Memorial is a gift from Warren Herreid II and his wife, Jeannine Rivet, Minnetrista, through their non-profit foundation called KAHR.

Herreid II said, "We wanted to do it to give something back to the community." His father, Warren Herreid I, Luverne, is a decorated veteran and served during World War II and the Korean War. Many of his brothers did as well.



### The memorial is a fitting tribute to veterans and a beautiful community attraction

Herreid II said, "It was my father's idea to put the memorial on the courthouse lawn."

It features a life-size bronze statue of a veteran, known as "Poppie." Poppie (pictured at left) sits on one of five granite benches that circle a center obelisk that carries the names of local veterans who died in service.

The obelisk is 18 feet tall, made of five-sided black granite.

The five sides face the five benches, which sit at the points of a paved granite star. The pavers are next to the star and also line the sidewalk leading to the memorial.

Luverne's historic Civil War cannon and carriage were added to the memorial, and plans are underway to add a water feature. The memorial has proven to be a fitting place of honor for local veterans and a beautiful attraction to the community.

See [www.rockcountyveteransmemorial.com](http://www.rockcountyveteransmemorial.com).



# Veterans Memorial Building never forget!



A massive renovation and revitalization project in 2009 turned the century-old Rock County Jail and Sheriff's Residence into a new place of art, heritage and history, through the generosity of the K.A.H.R. Foundation and the Rock County community.

Called the Rock County Veterans Memorial Building, it features the Brandenburg Gallery, Herreid Military Museums and Kahler Terrace. Perhaps the project's most important purpose is to tell Rock County's history and pay tribute to those who made us the great community that we are.

The features artifacts, pictures, stories and memorabilia of the brave men and women who have served our country. Students became soldiers, farmers became sailors and bookkeepers became airmen ... no matter what their call – the citizens of Rock County responded to the call of the nation.



Come and experience their story of service from the Civil War to Vietnam, from WWI to WWII, from the Korean War to more recent military conflicts. Learn of their sacrifice at the Herreid Military Museum.

The third floor of the museum tells the story of the Korean War, Vietnam War and post-WWII wars ... of Rock County families, friends and neighbors who were affected by recent war in American history.

The exhibit features a life-size restored military jeep (pictured at left) and a bunker similar to what combat soldiers would have used in the jungles of Vietnam.

Hours at the Rock County Veterans Memorial Building are Mon-Fri: 8am – 5 pm, Sat: 10 am – 5 pm

Location: 213 East Luverne Street (two blocks north of Main Street and three blocks east of Highway 75)

Telephone: 888 283-4061

Tourism Information: [www.luvernechamber.com](http://www.luvernechamber.com)

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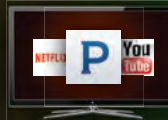


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# The History Center

## browse the artifacts!

**D**edicated to archiving and preserving our county's history, the Rock County Historical Society is a thriving organization of dedicated volunteers. From their headquarters at 312 E. Main Street, the Society maintains and preserves artifacts, materials and exhibits from Rock County's 150-year history.

The History Center, located in the historic Ford dealership building downtown, features displays of Rock County cities, Rock County government, and changing displays on specific historical topics. The Society has developed a massive collection of organized articles, obituaries, and printed materials for public and private research.

To support fundraising efforts visit [Facebook.com/RockCountyHistoryCenter](https://www.facebook.com/RockCountyHistoryCenter) or call (507) 283-2122 RCHS or (507) 283-4061 Luverne Area Chamber.



Stop by and feast your eyes on the Midwest's largest collection of nutcrackers — over 2,500 — on permanent display at the History Center in "Betty's Nutcracker Shop." Rock County Historical Society President Betty Mann donated this amazing collection in January 2016. Other featured exhibits include "Dolls through the Centuries," "From Harnesses to Hoses — the Story of the Leicher Family," "Rock County — the Stories of our Cities and Towns" and "Days Gone By — the Stories of the People of Rock County."

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HISTORICAL SOCIETY**

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**WWW.ROCKCOUNTYHISTORICAL.COM**

**BETTY MANN, PRESIDENT  
MANNMADE@IW.NET - 507-283-2913**



An architect's drawing illustrates what The History Center will look like on East Main Street, once renovation is complete.

### Multiple locations of local historic interest

The Rock County Historical Society, in addition to the beautiful Victorian home, The Hinkly House, also maintains four buildings at the Rock County Fairgrounds.

The Fitzer Barn was built over 100 years ago and features artifacts and displays of farming materials from Rock County. Working exhibits provide a hint of farm work throughout the 20th century.

The One Room School is a replica of County School District 1 and provides a glimpse of education during the first half of the 20th century at a time when Rock County had over 75 school districts.

The Lopau Summer Kitchen brings the past alive. In the days before air-conditioning... before electric and gas stoves... women spent hours cooking and cleaning in the summer kitchens to keep their homes cool during hot summer days. See what life was like!

The Ordung Building offers a glimpse of the past through a wonderful collection of historic farm machinery, manufacturing equipment, and historic vehicles.

Call 507 283-2122 or email [rcmuseum@hotmail.com](mailto:rcmuseum@hotmail.com) or contact Historical Society President Betty Mann via email: [mammade@iw.net](mailto:mammade@iw.net).

The History Center address is 312 E. Main St., Luverne, MN 56156.

# Hinkly House

enjoy the beautiful history!

The Hinkly House is open in the summer from June through August on Thursdays from 2 to 4 pm.



On North Freeman Avenue, the Hinkly House is a beautifully preserved and accurately restored Victorian period home in Luverne presented to the Rock County Historical Society in April 1959 by the heirs of the R. B. Hinkly family.

Luverne businessman and pioneer, R. B. Hinkly, his wife and four children moved into the house on November 11, 1892. Architect W. E. Green designed this modified Queen Anne home that had 12 rooms, 2 bathrooms, and a story-high attic. The home was built of Sioux quartzite that was quarried and hauled on horse-drawn boats from Hinkly's Blue Mound Quarry north of Luverne. Master stone mason was Knute Steine, native of Valdres, Norway, who supervised the masonry. Steine also carved the two lions that stand guard at the home's front door.

R. B. Hinkly was a visionary of things to come. The house is an attribute to his foresight, engineering and artistic skills. He looked ahead to a time that electricity would be available in Luverne and installed wiring in his house during construction. Hinkly also installed a gravity-operated plumbing system that used a large tank in the attic to supply water to the bathrooms and kitchen prior to the development of the city's water utility.

The name "HINKLY" is displayed in a panel of stained glass on the top of the threshold of the front door. Upon opening the door, the word "WELCOME" and a key are inlaid in the parquet floor. Wood-flooring throughout the first floor features unique inlay pattern designed by R. B. Hinkly.

The main floor rooms include a dining room, formal parlor, family parlor, music room, kitchen, bathroom and library/office. Stained glass and leaded windows prominently adorn many of the first floor rooms. The second floor features the master bedroom, five additional bedrooms, a spacious hallway and bathroom.

The full basement features, among other rooms, the wood-working shop where the majority of the home's ornate woodwork was carved and manufactured. One of the home's most unique features is the tunnel constructed from the basement to a "cellar" located in the middle of the backyard. Hinkly used "the cellar" to store dynamite during the time he operated the quarry.

Tours are available June through August on Thursdays from 2 to 4 p.m. and by special appointment. Call 507 283-4061.

150 years

LUVERNE, MINNESOTA

1867

*Love the life!*

2017

## Luverne celebrates 150 years of accomplishments and bright future

By Betty Mann,  
Historical Society president

When Philo Hawes passed through this area on June 14, 1867, to set up a mail route from Blue Earth to Yankton, S.D., it was held by hostile Indians. There was only a rough military road from Jackson through Dakota Territory to Yankton. He and his companion, Joe Fields, camped on the east side of Blue Mounds. He climbed to a high point and when he returned to camp he told his friend, "I have found the Garden of Eden and I will live here and lay my bones here." He did.

He returned in September to establish a mail station and put up hay. He was accompanied by four men and three teams of horses. He first stopped at Blue Mounds but discovered a better supply of timber to the south. There, out of poles and hay, he built a stable large enough for six horses, and he put up enough hay for the winter. He staked a claim by squatter's rights.

He visited his station in November and brought with him the John Leitze family and Miss Miranda Skinner to maintain a "half way" house on the mail route. The house was a dugout, lined with logs and covered with ridge poles. Hay and dirt were piled over the top for a roof. This was near where the power plant is now. Mr. Leitze and his family spent the winters of 1867 and 1868 there.

In March 1868, Mr. Hawes, accompanied by his lovely wife, son Charles and daughter Eva Luverne, arrived at the station and moved into the dugout vacated by the Leitze

family. He at once built an 18-foot by 24-foot log cabin. In the fall a 12-foot by 24-foot addition was added. This was post office, city hall, church and community center. Mr. Hawes named the post office Luverne after his daughter Eva Luverne.

The next to arrive as active promoters of Luverne were the Kniss brothers. P.J. Kniss was a proficient surveyor and civil engineer so he plotted out the town west of the Rock River. The first streets plotted north and south were Cedar, McKenzie, Spring, Oakley and Blue Mound. East and west streets were Luverne, Lincoln, Main, Maple and Fletcher.

In January 1871 the governor proclaimed Luverne would be the county seat.

The first school in Luverne was founded in 1871, and the first building was built in 1872. In 1875 a fire destroyed that building and a new was built on East Main Street. That building soon became too small and school was held in many churches and other buildings. In 1882, Central School was built where the old elementary school now stands. The first class graduated in 1888. In 1895 room was needed again, and a high school was built where Fledgling Field is now. In 1925 old Central School was moved to the side of the block and a new high school was built. That building is now the old elementary school which is being turned into apartments. The present high school was built in 1956. An elementary and middle school was added in 1998 to the high school complex.

Early pioneers saw hard times, terrible blizzards, prairie fires and epidemics, but perhaps the greatest

calamity was the grasshopper scourge in 1873 which resulted in a total loss of crops in 1874 and some loss in 1875. In Luverne, businesses failed and many moved away. Progress ceased and even regressed at this time.

When the crop of 1877 was saved the town began life anew. In 1878 the boom began. On November 15, 1878, the village government was established.

Construction of the railroads helped this boom. By October 1876, the first trains were running regularly into Luverne, then the terminus of the line. By 1879 a line was laid south to Doon, Iowa. By 1883 trains were running in all four directions. The first depot built of wood needed to be replaced in 1911, and the replacement building still stands in the south part of town.

In October 1880 the first snow began to fall. People were not prepared for such an early snowfall, and throughout the winter many storms left the town with few supplies. There was a three-month period where very little traveling could be done, and Luverne was blocked in by snow.

The pioneer church was the Methodist Church established in covered wagons in 1873 by the Rev. E.H. Bronson. The original part of the present church was begun in 1877. Many other churches began very soon after this. The Episcopal Church was constructed in 1891 and still stands on the corner of Cedar and Luverne streets.

The G.A.R. was a power in the town's early history, and many pictures are of the G.A.R. encampments held here. This has been a very patriotic community over the years. Many of the original settlers were Civil War veterans. We have had people serve

in all wars since. In the Second World War, the National Guard unit from Luverne was called to active duty. A State Guard unit was formed at that time.

Over the years, we have had many doctors and druggists. Our first hospital was in a house. Dr. Sherman built a hospital on the corner of Brown and McKenzie streets, and now we have our present hospital and medical center on Luverne Street.

In May 1883, gas street lamps were erected. A man was hired to light the lamps every night and put them out in the morning. These lamps cost the village \$101. In August 1892, electric lights were installed using the water power at the pumping station. In 1911, the city light plant was remodeled. In 1914 the city was without electricity or water due to flooding of the power plant. A new plant was built in 1915 when residents had electricity for 24 hours a day. We now buy electricity from Western Area Power Administration and Missouri Basin Municipal Power Agency.

In 1873 store owners put up board walks in front of businesses. In 1886 storm gutters were installed. In 1900 concrete sidewalks were poured. In 1907 the streets were graveled. Oct. 1, 1920, four blocks of Main Street were paved with cement.

Through the decades, Luverne flourished and thrived, and the character of the town was shaped by trials and tribulations of the Great Depression, service in war, farming crises and advances and more.

To find out how Luverne became the beautiful, progressive community that it is today, visit the History Center on East Main Street. (see page 64).

We have a great deal to be proud of in Luverne, and it's worth learning about our past to appreciate it.

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Sunday School: 9:15 a.m.

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Rev. Jason Cunningham



Sunday School (all ages): 9:00 a.m.

### Regular Service of Worship:

10:15 a.m. (Labor Day through Memorial Day)

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Fellowship Time: 10:30 a.m.

### Wednesday Youth Club:

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# Churches in Luverne

<p><b>American Reformed Church</b>                  Pastor Mike Altena                  304 N. Fairview Dr.                  283-8600</p>	<p><b>First Baptist Church</b>                  Pastor Dick Lauger                  1033 N. Jackson St.                  283-4091</p>	<p><b>United Methodist Church</b>                  Pastor Dorie Hall                  109 N. Freeman Ave.                  283-4529</p>	<p><b>St. John Lutheran Church</b>                  Pastor Gary H. Klatt                  803 N. Cedar St.                  283-2316</p>
<p><b>Bethany Lutheran Church</b>                  Pastor Andrew M. Palmquist                  720 N. Kniss Ave.                  283-4571</p>	<p><b>First Presbyterian Church</b>                  Pastor Jason Cunningham                  302 Central Lane                  283-4787</p>	<p><b>Grace Lutheran, ELCA</b>                  Pastors Ron Nichols and Cole McCormick                  500 N. Kniss Ave.                  283-4431</p>	<p><b>First Assembly of God</b>                  Pastors Kenneth and Gloria Kashner                  1075 110th Ave., west of Luverne on County Rd. 4                  283-9070</p>
<p><b>Luverne Christian Reformed Church</b>                  Pastor Roger Sparks                  605 N. Estey St.                  283-8482</p>	<p><b>St. Catherine Catholic Church</b>                  Father Thomas Jennings                  203 E. Brown St.                  283-8502</p>	<p><b>Living Rock Church</b>                  Pastor Billy Skaggs                  500 E. Main St.                  449-0057</p>	<p><b>New Life Celebration Church</b>                  211 E. Main St. 449-6522</p> <p><b>Holy Trinity Episcopal Church</b>                  220 N. Cedar St.  <i>NO LONGER HOLDING SERVICES</i></p>

## Rural Churches

<p><b>Beaver Creek</b>                  First Presbyterian Church                  201 S. 3rd St.                  673-2428</p> <p><b>Palisade Lutheran Church</b>                  48790 255th Ave.,                  (west end of County Rd. 5)                  507-597-6257</p>	<p><b>Steen</b>                  Steen Reformed Church                  Pastor Reuben Sinnema                  112 W. Church Ave.                  855-2336</p>	<p><b>Magnolia</b>                  United Methodist Church                  Pastor Kristi Franken                  501 E. Luverne St.                  283-9698</p>	<p><b>Hardwick</b>                  Zion Lutheran Church                  Pastor Mark Mumme                  305 E. 2nd St.                  669-2855</p>	<p><b>Hills</b>                  Bethlehem Lutheran Church                  112 N. Main St.                  962-3339</p> <p><b>Hills United Reformed Church</b>                  Pastor Alan Camarigg                  410 S. Central Ave.                  962-3254</p>
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